

RELEVANT EXPERIENCE

Ogilvy Dubai

Copywriter

July 2019 - Present

Fueled family conspiracy theory that I work for the CIA.

Clients: IKEA, KFC, Volkswagen, Coca-Cola, Accor Hotels, Mondelez

The Collective by TBWA/Chiat/Day Los Angeles

Copywriter

May 2018 - June 2019

Attempted to incorporate ice cream pop-up into every concept.

Clients: AT&T, McCafé, Pro Bono

RPA Los Angeles

Copywriter

August 2017 - April 2018

Discovered starring in comps is a great way to get client laughs.

Clients: ARCO, ampm, Pocky, Farmers Insurance, New Business

RPA Los Angeles

Junior Copywriter

March 2015 - July 2017

Stalked conference rooms in search of meeting leftovers.

Clients: Newport Beach Film Festival, Intuit QuickBooks, Tempur-Pedic

NOT-SO-RELEVANT EXPERIENCE

DigitasLBi

Learning Agility Coordinator

June 2014 - December 2014

Learned the ins and outs of great agency culture all while sneaking onto creative teams.

Hotel Del Coronado

Recreation Attendant & Tuck-In Elf

December 2010 - September 2013

Made up convincing backstory about being a "shelving elf" to distract from excessive height.

EDUCATION

DePaul University

B.A. Public Relations and Advertising

San Diego Portfolio Studio

Dabbled in a copywriting class or two.

AWARDS & HONORS

See It Be It

Dubai Lynx Shortlist

LA ADDY

Regional TV Campaign (*Bronze*)

Social Campaign (*Bronze*)