

EXPERIENCE

Saatchi & Saatchi Dubai

Senior Copywriter

January 2022 - Present

Clients: Visa, Oreo, Citibank

Mamac Ogilvy Dubai

Copywriter

July 2019 - January 2022

Helped agency secure rank of #7 creative agency in the world on WARC Creative 100.

This finally justified my crazy move across the world to everyone back home.

Clients: Dove, d3, IKEA, KFC, Volkswagen, Coca-Cola, Accor Hotels, Mondelez, Emirates NBD

The Collective by TBWA/Chiat/Day Los Angeles

Copywriter

May 2018 - June 2019

Reveled in the presence of some Creative legends (and their dogs).

Clients: AT&T, McCafé, Pro Bono

RPA Los Angeles

Copywriter

August 2017 - April 2018

Secured first new business win with my own concept and copy. Celebrated "appropriately".

Clients: ARCO, *ampm*, Pocky, Farmers Insurance, New Business

RPA Los Angeles

Junior Copywriter

March 2015 - July 2017

Wrote approximately 2 billion captions, radio spots, and headlines all while stalking meeting rooms in search of leftovers.

Clients: Newport Beach Film Festival, Honda, Intuit QuickBooks, Tempur-Pedic

AWARDS & HONORS

Campaign ME

2022 Creative Faces to Watch

Effies MENA

2020 Bronze / d3 Rethink the Regular

One Show

2020 Shortlist / IKEA Vacations in a Box

Dubai Lynx See It Be It

2020 Finalist

EDUCATION

DePaul University

B.A. Public Relations and Advertising

San Diego Portfolio Studio

Dabbled in a copywriting class or two