

EXPERIENCE

Freelance Dubai

Senior Copywriter

November 2022 – Present

Agencies: Impact BBDO, Leo Burnett, Saatchi & Saatchi, Mamac Ogilvy

Clients: Etihad Airways, Ferraro Rocher, Rockstar, e&

Saatchi & Saatchi Dubai

Senior Copywriter

January 2022 – October 2022

Achieved lifelong dream of selling through award-winning idea featuring puppies.

Clients: Visa, Oreo, Citibank

Mamac Ogilvy Dubai

Copywriter

July 2019 – January 2022

Helped agency secure rank of #7 creative agency in the world on WARC Creative 100.

Clients: Dove, d3, IKEA, KFC, Volkswagen, Coca-Cola, Accor Hotels, Mondelez, Emirates NBD

The Collective by TBWA/Chiat/Day Los Angeles

Copywriter

May 2018 – June 2019

Reveled in the presence of some Creative legends (and their dogs).

Clients: AT&T, McCafé, Pro Bono

RPA Los Angeles

Copywriter

March 2015 – April 2018

Secured first new business win with my own concept and copy. Celebrated “appropriately”.

Clients: ARCO, *ampm*, Pocky, Farmers Insurance, Newport Beach Film Festival, Honda, Intuit QuickBooks, Tempur-Pedic

AWARDS & HONORS

Dubai Lynx 2023

1 Silver

4 Bronze

Campaign Middle East 2022

2022 Creative Faces to Watch

Dubai Lynx 2020

See It Be It Finalist

One Show 2020

Shortlist / IKEA Vacations in a Box

EDUCATION

DePaul University

B.A. Public Relations and Advertising.